



Formerly Teichman Financial Services, Inc.

February 25, 2015

To whom it may concern:

Please accept my letter of recommendation for Greg Nowak. Without question, Greg was the single greatest factor to our company's success in 2014 and we would not be in the same position to grow in the future had it not been for his hard work. We are grateful for having him help us when we needed him the most and he has our highest recommendation.

Greg was introduced to us when we were searching for a marketing and graphic design company to help us rebrand our company. We are a privately owned independent financial services company that works with over 900 families in Northeast Ohio. In early 2014, we were growing our team, expanding into new markets, and opening a new branch office location. We needed a new identity and marketing program that captured our expanded capabilities and Greg accepted the challenge. Hiring Greg to help us rebrand our company was the best decision we could have ever made.

We had worked with another local graphic design company for roughly 16 months on the project with little progress and what seemed like hundreds of revisions to nearly every request. When we decided to hire Greg for additional assistance, everything changed and we quickly placed him in charge of the project. He literally helped us with everything from our logo, our stationery, our signage, web design, brochures, marketing kits for prospects and clients, and even an etched stone waterfall that sits in our office lobby. The rebranding project was completed within 3 months and we love our new brand and marketing materials.

We continue to rely on Greg for marketing assistance as well. As part of our service to our existing clients and for purposes of educating prospective clients as well, we conduct a number of financial education events and seminars on a regular basis. Last year Greg designed the invitations for 14 events that lead to 1,291 interactions with new prospective clients. That was nearly four times the response we had the previous year. His invitations were pieces of art and he was able to design them in postcard, flyer, and email form – literally anything we asked he was able to provide. He produces a high quality, professional product that is right on target for our market.

Greg is hard working, professional, courteous, but most of all he is very talented. We wish him all of the success in the world because he deserves it. Please accept this letter of recommendation and strongly consider adding him to your team.

Sincerely,

**Greg Linsz, CFP®, CAIA®, CIMA®, AIF®**

Chief Investment Officer  
Caritas Financial